

## Inspiration!

**There was an excellent article in the Wall Street Journal titled, "If first you don't succeed, you're in excellent company". It talks about what makes some people rebound from defeats and go on to greatness while others throw in the towel. Here are points brought out in the article so you can go on to greatness!**

- JK Rowlings book about a boy wizard was rejected by 12 publishers before a small London house picked up "Harry Potter and the Philosopher's Stone".
- Decca Records turned down a contract with the Beatles saying, "we don't like their sound".
- Walt Disney was fired by a newspaper editor who said he "lacked imagination".
- Michael Jordan was cut from his high school varsity basketball team his sophomore year
- One of the original Warner's Brothers said of sound films, "who wants to hear actors talk?"
- Steve Jobs was rebuffed by Atari and Hewlett Packard when he tried to sell an early Apple computer
- It took Thomas Edison 1,000 tries before he invented the light bulb. His take on it? "I didn't fail 1,000 times, the light bulb was an invention with 1,000 steps".

**All of us have had setbacks in life. It's how we react to them that determines our ultimate success. What do these people have in common that allows them to move forward in the midst of enormous setbacks and challenge?**

- The unshakable belief that they have what it takes to succeed
- The belief that persistent effort will let them succeed
- They learn how to manage failure
- They have inborn optimism
- They have the kind of resilience that enables some children to emerge unscathed from extreme poverty, tragedy, or abuse
- They model behavior of others who have succeeded
- They avoid self defeating assumptions
- They don't allow rejection to derail their dreams

Final quote in the article is from Henry Ford: "*whether you think that you can or can't, you're usually right*".

**Print the article and post it in a place where you will see it every day! In those "weak" moments we all are subject too you can get the inspiration to keep up your spirit, positive outlook, and don't succumb to "Mr. Negativity"! No one can get you down without your permission! You can never fail unless you quit! Winners never quit and quitters never win. Be a winner!**